# Corporate Presentation

Eastrong International Logistics Co., Ltd FEB 2024



# Content

- Company History & Growth
- Expanding Service Network
- Our Capabilities
- Optimization & Digitalization
- Eastrong Green Strategy
- Better Care For Our Customers

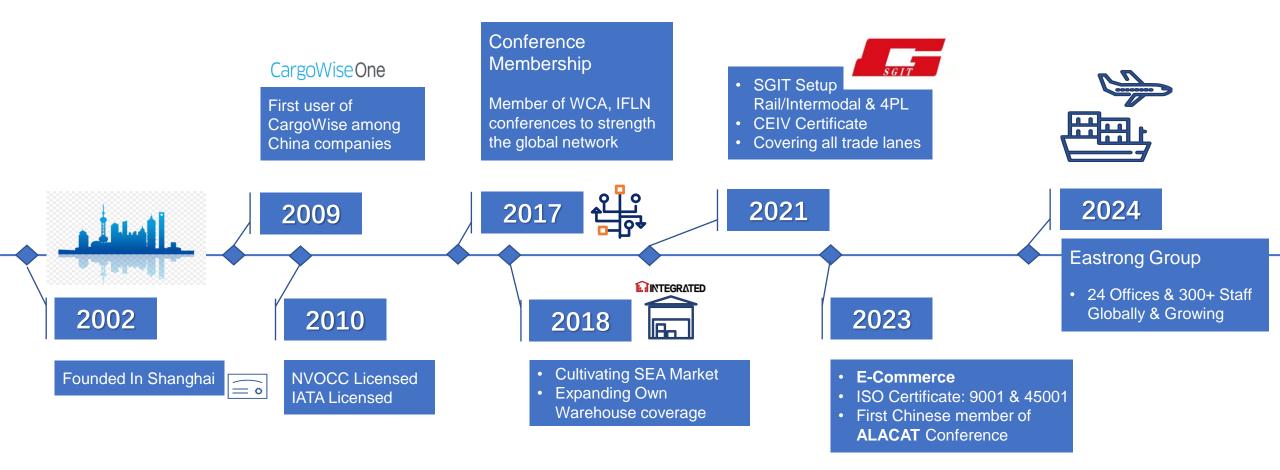




# **Company History & Growth**



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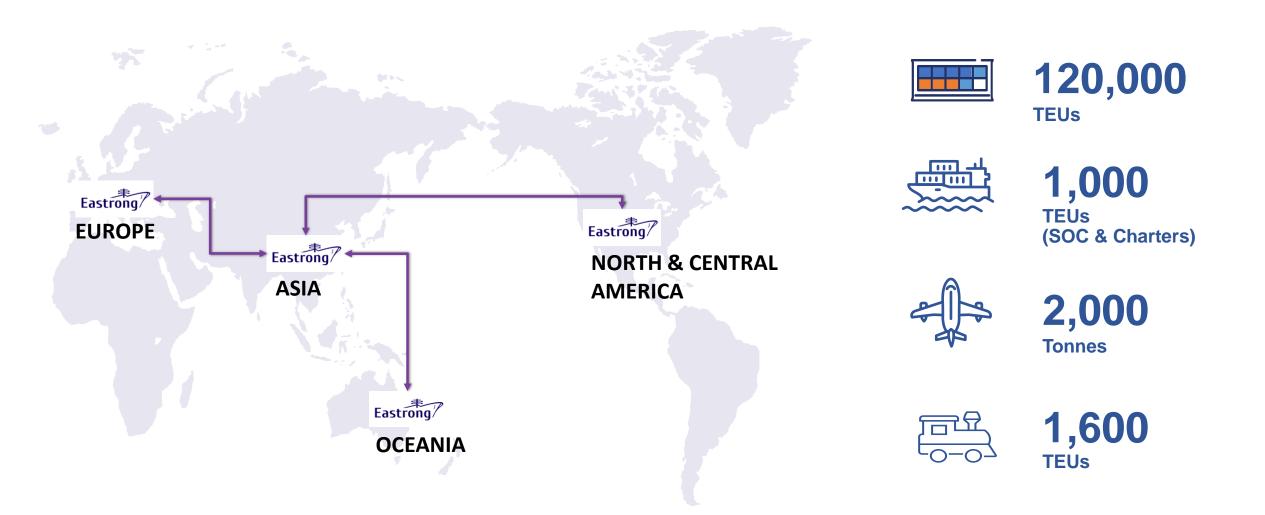
# **Our Membership & Certificates**



# **Expanding Service Network**



# **Expanding Service Network**





# **Expanding Service Network**

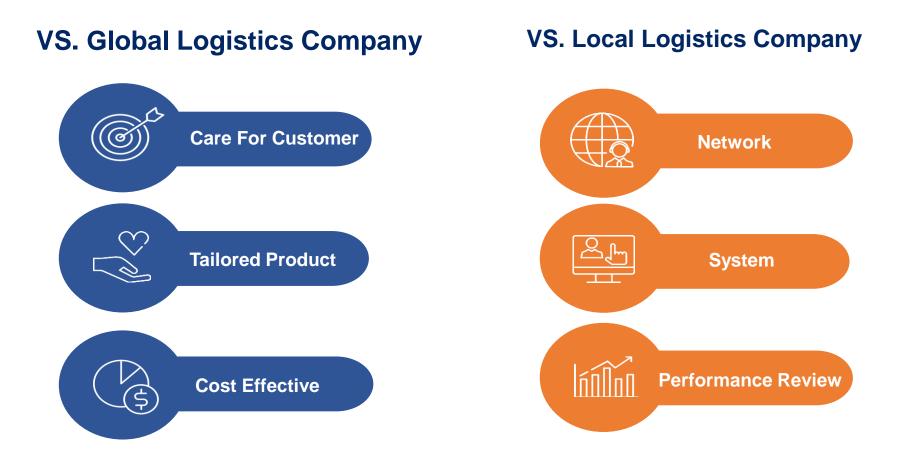




# **Our Capabilities**



## **Our Competitive Edges**



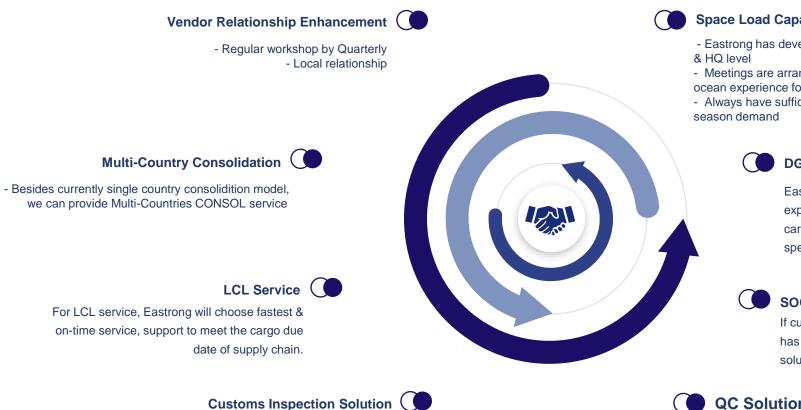


# Value-Added Service at Origin

If shipments meet inspection at origin or destination,

Eastrong can support to speed the service in the

minimum duration with compliance regulation.



#### Space Load Capability

- Eastrong has developed strong-ties with carriers, across local
- Meetings are arranged on weekly basis to assure the best ocean experience for our customers
- Always have sufficient guaranteed allocation to cover our peak



#### Eastrong has dedicate DG team (20 years DG experience) which can provide support for DG cargo (e.g. cargo with batteries). Our system is specially authorized to direct link with MSA System

SOC Service

If customer has oversize shipments, Eastrong has dedicate team to support to provide the solution

#### QC Solution

We as Eastrong, also understand the importance of the product quality & customer satisfaction. Therefore, we can support customers by set up QC Focal in our warehouse if necessary



# **Ocean Products**

#### **Key Market Positioning**



Relationship Strategy cooperation with core carriers



**20+ YEARs** Act as global freight forwarder With comprehensive products



**TOP 5 NVOCC** Asian-Oceania Trade Lane

#### **Sea Products and Services**

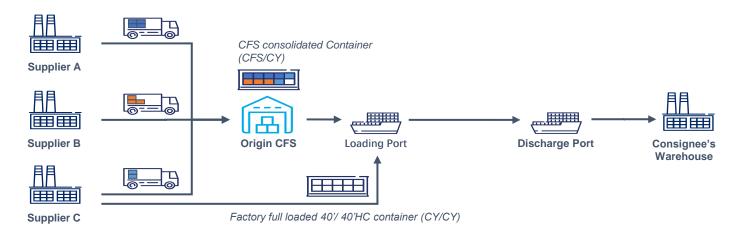
- NVOCC / Forwarding
- Core carrier partnerships with ANL / Maersk / Evergreen / ONE / COSCO / OOCL / Yang Ming / Hyundai / ZIM
- Weekly Guarantee Space
- Buyer Consolidation
- Professional Operation Teams
- Advanced Shipping System CargoWise
- PO Management
- Project Logistics / SOC / Charter Service
- FCL / LCL Long haul / Barge
- Customs Brokerage



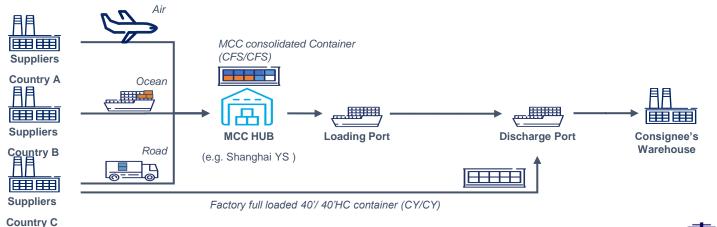




#### Buyers Consolidation: Consolidate shipments from multiple suppliers at origin



#### Multi-Country Consolidation: Consolidate shipments from multiple countries at consolidation HUB





# **Air Freight**

#### **Block Space Agreement**

- Year-round block space agreement
  - ✤ (CN->AU) with CZ and MU
  - ♦ (CN->DE) with LH and MU
  - ✤ (CN->UK) with HU and MU
- Pick up shipments from vendor to PVG/PEK/CAN/SZX airports
- Documentation application, preparation and customs clearance
- Service level / Transit time selection
- Oversize / DG cargo operations
- IATA CEIV Pharma certified
- Temperature control goods operations
- E-commerce shipments operations
- Cargo tracking & tracing in 7x24

#### **Charter Services**

- Customized charter service
- Regular charter plane during peak season
- Close charter partner with MU/CA/HU/JD/PR/JT/LH/MU/HU
- Good relationship with destination airports/terminals
- Quick interstate trucking service within Destination
- Warehousing/Chill room & door delivery

TATA











# **Inter-Continents Rail Service**

#### **ICR Services**

- Regular service
- Block train exclusively for some VIP customers like Maersk / MEDlog / CEVA etc.
- POL Zaozuang / Jiaozhou / Rizhao, Shandong province
- POD Malaszewicze / Warsaw / Duisburg / Hamburg etc.
- Equipment SOC / COC
- $T/T 25 \sim 30$  days by different routes





## Faster than Ocean

• Cheaper than Air freight

**Product Advantage** 

- Better weight capacity than Road haulage
- Less weather influence
- Direct transportation
- More safe handling of cargo
- Low-carbon & environmental Friendly

## **Cross-border Intermodal**



#### **Road Products and services**

- FTL/LTL
- Reefer / DG cargoes
- Container truck
- Open top truck
- Project cargo

- Low loader / Flatbed
- ISO tank
- Bonded trucking
- Car carrier

- **Customs Brokerage**
- Lang Son Pingxiang
- Naphao Cha Lo
- Bavet Môc Bài
- Nakhon Phanom Thakek

- Mukdahan Savannakhet
- Mae Sot Myawaddy
- Aranyaprathet Poi Pet
- Bukit Kayu Hitam Sadao / Padang Besar



# **DG** Cargoes

# **Main Business**



#### Lighters

Over 20 years experience on handling lighter product in China market

Provide one-stop door-to-door service for dangerous chemicals, temperature-controlled chemicals and general cargo, including import and export as well as supporting services:

- Provide special maritime approval for the export of new energy vehicles, exempting DG form
- Provide U-Turn service in the bonded area
- Undertake special goods such as dangerous reefers and lithium batteries





Specialized in energy industry and the renewable energy logistics solutions



#### **Battery**

Provides solution for the Import & Export of battery and vehicles



# **Project Cargoes**













Specialized in break-bulk, RORO, heavy lifting and integrated projects

Case 1	<b>Vehicles by RORO</b> From Qingdao to Mombasa
Case 2	Mobile Houses by RORO From Tianjin to Nelson
Case 3	Ethylene-vinyl acetate copolymer plant intercooler From Bremerhaven to Qingdao with delivery to Lianyungang
Case 4	Yacht by Breakbulk From Shanghai to Auckland



## **Own Warehouse Facility**



Indonesia

Jakarta

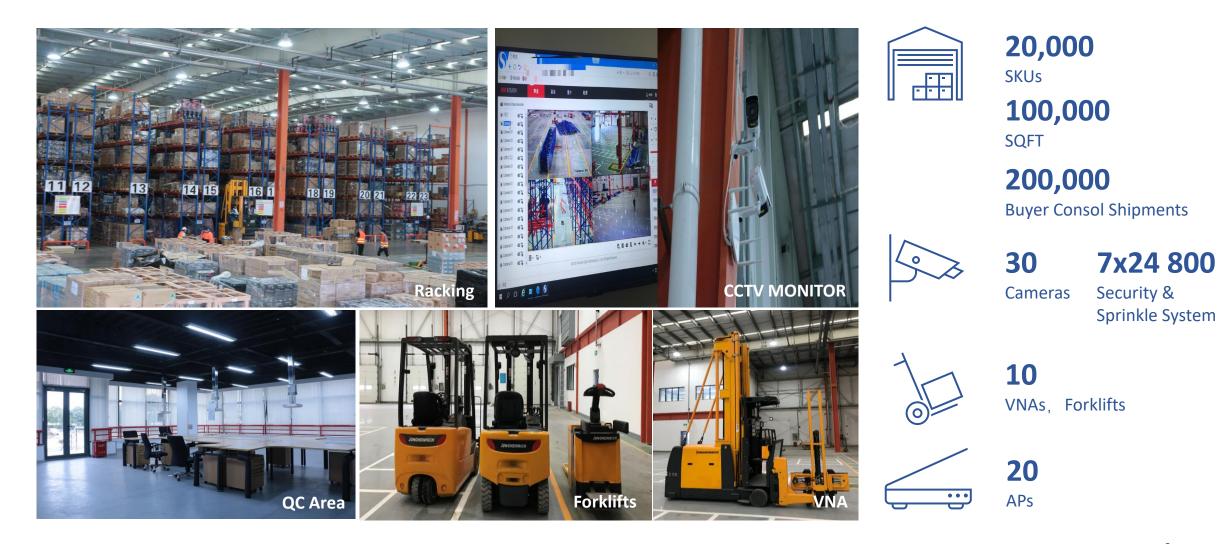
30KM from Tanjung Priok







## **Our Origin Warehouses**





# Warehouse Facility

# 95

### Days

Total Live Operation Period

# 10,000

### CBM

Average 300 CBM per day for receiving

18:00:00

19:00:00

17:00:00

20:00:00 21 21:00:00

Shipping - Loadin

Shipping - Staging

23:00:00

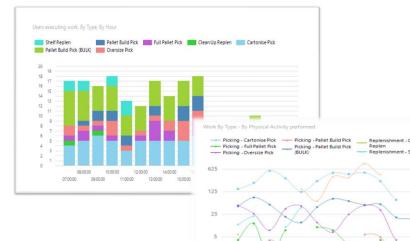
# **150**

#### Containers

Average 8 containers per day for shipping

# 24,000

#### Working Units Average 540 working units per hour for operation





 $\otimes$ 

#### Multiple Work Type

- Receiving & Put Away
- Replenishment
- Picking & Packing
- Staging & Loading

#### **Customized Management Report**

- Product Master File
- Inbound Activity Report
- Outbound Activity Report
- Work Efficiency Report
- Inventory Report



# **Optimization & Digitalization**



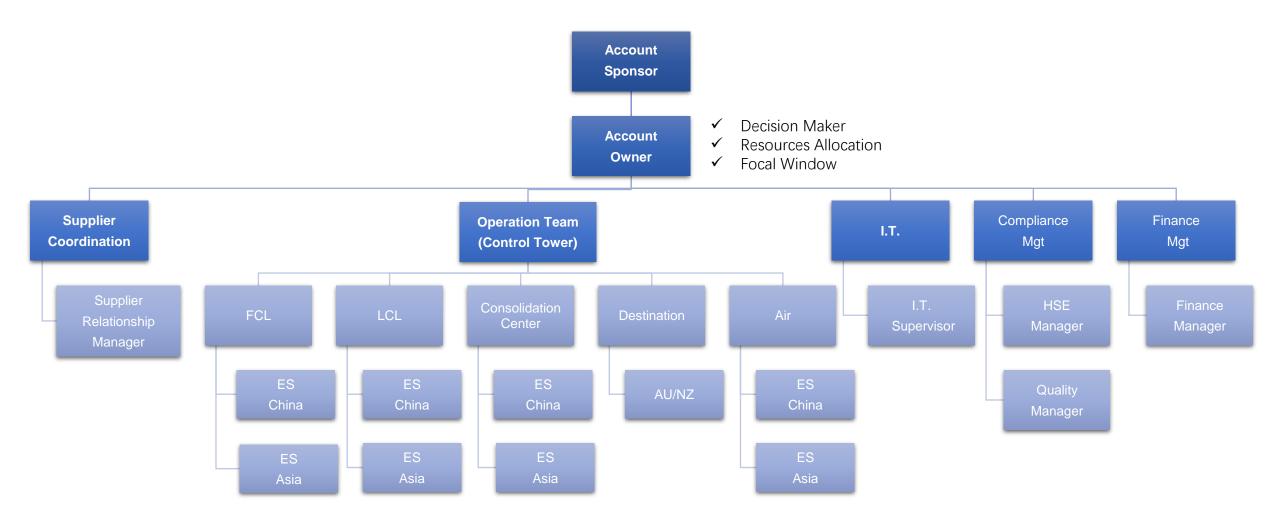
## **Internal Operational Performance Management**



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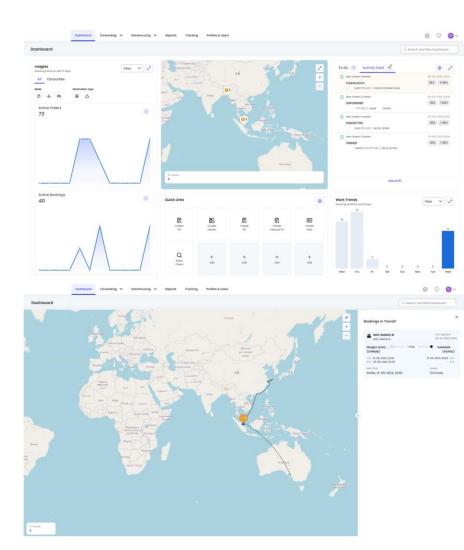
Eastrong/

## **Key Account Management Structure**



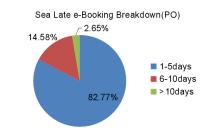


# **Digital Offers**



		Dashboard Forwardi	Marehousing V Reports	Tracking Profiles & Users						\$ \$
	comm		Created by Swathi Chintala							t ca
Numb		Client Nome Vendor Nom VISION INT	Destination Order Line TERNATIONAL Melbourne(AUMEL) 3	Total CBM 17616	Totol Kgs 23165		ed Order Value ed Currency			
Во	asic Details	🥝 Dates 🥑 Proc	duct Details 🕑 Product Details Con	firmation 🕑 Container	Mode Selection					
) Sect										
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#### Late E-booking Performance Breakdown



ETD date=< Booking Date +17 Day via sea

#### **E-booking Releasing Punctuality**

SEA	Sep			Oct	Nov			
SEA	Shpt	0-3 day	Shpt	0-3 day	Shpt	0-3 day		
NGB	120	100%	223	100%	159	100%		
TAO	11	90% 🔺	19	92% 🔴	17	96% 🔺		
XMN	91	98% 🔴	50	96% 🔺	77	96% 🔴		
YTN	54	95% 🔴	86	95% 🔴	17	94% 🔺		
SHA	658	92% 🔺	430	95% 🔴	525	96% 🔺		
A Wait for carrier release booking								

😑 Wait for carrier release booking

#### E-booking Punctuality (2022)





# **Eastrong Green Strategy**



## **Eastrong Green Strategy**

#### **Environmental Objectives**

- Consistently operating our own warehouses and fleet at high environmental standards as far as legally possible
   Warehouse roof with Solar Panel
   Electronic Forklift
   Green Truck
- Eastrong targets to reduce 30% CO2e intensity by 2028 and achieve 50% CO2e by 2033.

#### **Partners Selection**

- Focusing on develop greener ocean, air & rail products by alliance with / commitment (to) the vendors showing same value
  - Strategy alliance with MSK to move around 2000 Containers from China to Australia for ECO Delivery

#### **Digitalization**

- Promote Paperless in our dayto-day operation
- Real-time measurement of the environmental impact of transport transactions
- Create visibility to optimize the moves & process, improve cost-control and environmental friendly

#### HSE Team

Setup dedicated team to ensure our actions & strategies are meeting our emission objectives, avoiding losses of cargoes at air & sea, and providing a healthier and safer environment for the employee

#### Social Activities

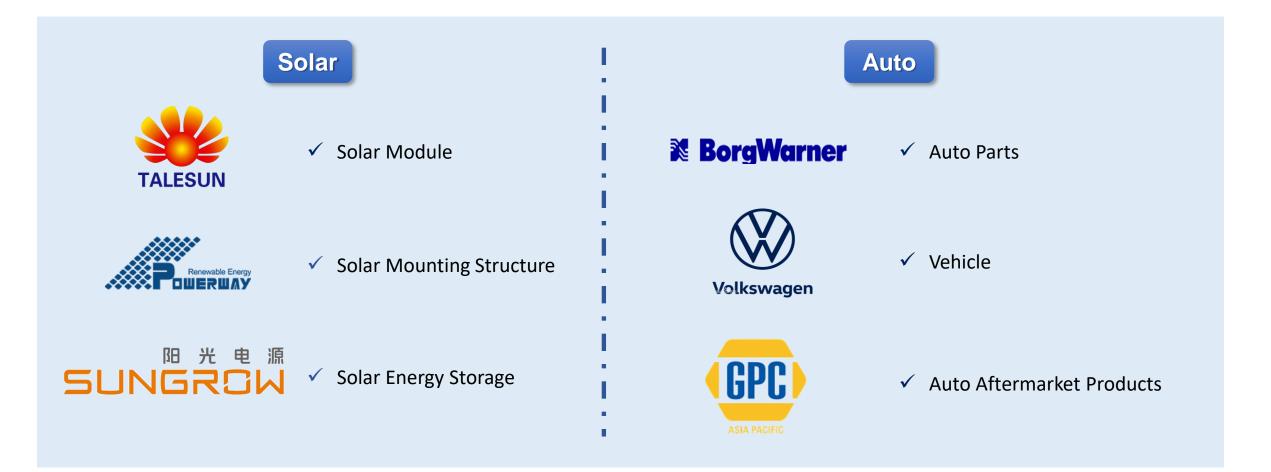
- Management Engagement with local community
- Encourage staff and their family to attend ECO Activity



# Better Care for Our Customers



## **Showcase - Eastrong Strategy Accounts**



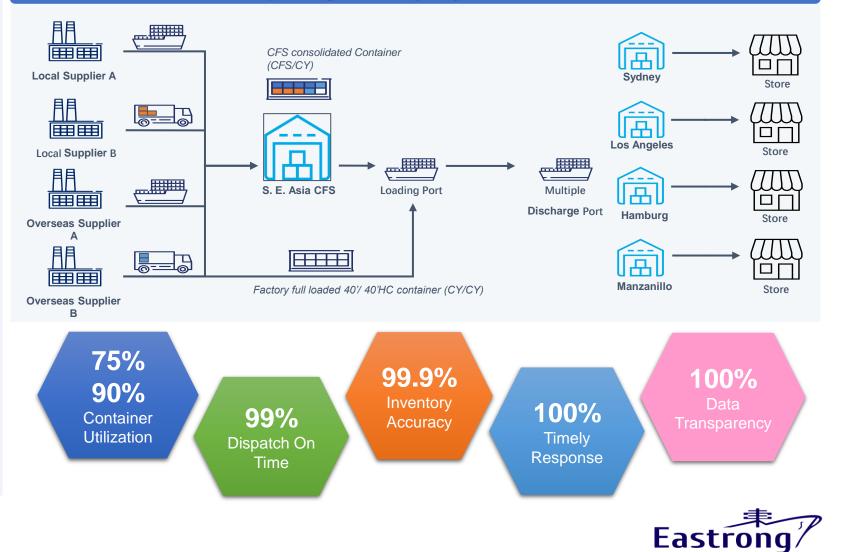
\* Above clients business under CIF/DDP/DAP/DDU Terms



## **Showcase - Major Retail Customer**

- One of the Top 3 Retailer Companies
- 100+ Stores at destination
- 200+ Vendors Mainly from Eastern China
- Services Provided
  - Origin Pick Up and Final Delivery
  - Vendor Management
  - Daily Inbound and Outbound
  - Customs Declaration and Clearance
  - Pick to Store
  - Repackage and Labelling
  - Palletization
  - Tax Refund for Vendors
  - Inventory Management
  - Invoice and Packing List Preparation
  - Air and Sea Freight Forwarding
  - System Integration
  - Multiple Country Consolidation

Multiple origin/country buyer consolidation



# **Global Service**

# Local Strength







# Thank You

#### Looking forward to your inquiry...

- Email: <u>office\_sha@eastrongintl.com</u>
- **Website**: https://eastrongintl.com/contact\_us\_en

