# INSIDE UFO

Quarterly Newsletter of the Universal Freight Organisation

**ISSUE 94** JANUARY 2022

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Organisation (UFO) is an ISO Management) and ISO 14001

provide independent freight forwarders access to a trusted, worldwide network of agents who could handle their specialist shipments, whilst working professionally and safely under a strict Code of Conduct.

With 109 independent freight forwarders located in 100 countries, we are proud to have maintained our 'One Member per Country' policy (with the exception of USA and China), making us one of the only remaining exclusive freight forwarder networks in

INSIDE UFO (UFO'S QUARTERLY NEWSLETTER)

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COVER: UFO Image Library

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www.ufofreight.com



## Welcome

As 2022 begins, we want to acknowledge that although the past 2 years have been challenging in many ways, they have shown us how strong we are as an organisation - even in the toughest of times.

We can take pride in the fact that we were one of the first networks to take the step back to meeting face-to-face by holding our Network Summit in Croatia. It was wonderful to feel the energy of being together in one room again!

Plus, as our new Meeting Hub enables us to meet virtually, we have shown that we are an

organisation that is both robust and exceptionally flexible in the face of change. Have you seen our new video? Watch it here.

UFO proudly contains 105+ Members in 100+ Countries - see full list. It is important to always look to expand your

network, even in countries you don't currently have business with, as many opportunities can be unplanned! Through networking with UFO Members, you can discover new opportunities and secure new business.

We can't wait to see everyone at our 2022 Network Meeting which will be held from 23-25 October in Abu Dhabi. To see our exciting schedule which includes a Beach BBQ Party and to register your place, please click here (requires log-in). There is a 10% Early Bird discount for all new registrations if paid before 20 May 2022.

Our next Virtual Event (free of charge) takes place from 28-30 March 2022 - click here for details.

Thank you again for the commitment you've shown UFO over the past few years.

Our combined efforts in providing you with a progressive networking platform and you working together on so many shipments is what makes us successful as an organisation.

Here is to many more shared successes in 2022!

**Rachel Crawford** 

UFO President/C.E.O.



**OUR NEXT VIRTUAL MEETING EVENT: 28-30** 

**MARCH 2022** 

Good communication has been extremely important since the COVID outbreak with many people now working remotely. This is why we have invested in a bespoke Meeting Centre where our Members can connect virtually using the platforms that have now become an essential part of daily life including Zoom, Google Meet, Skype, and WhatsApp.

In between our face-to-face meetings, the UFO team allocate a series of consecutive days where all Members are invited to participate in virtual meetings (at no extra charge).

Members can set their local time zone and then instantly view the agenda so that they can make themselves available or unavailable in the dedicated meeting slots. Once set, their availability will then show to all other Members.



#### The perfect opportunity to follow-up on our face-to-face meetings!

The next Virtual Meeting event is from 28-30 March 2022 and we have made it super easy for our Members to book meetings...

#### BY TIME SLOT

Find an available time slot and see all other available attendees for that time. Choose an attendee, select a meeting platform, decide if you would like to invite anyone else from your company, then book the meeting.

#### BY ATTENDEE

Filterable by country and company name. Choose an attendee, select the preferred time slot, select a meeting platform and decide whether to invite anyone else from your company before booking.

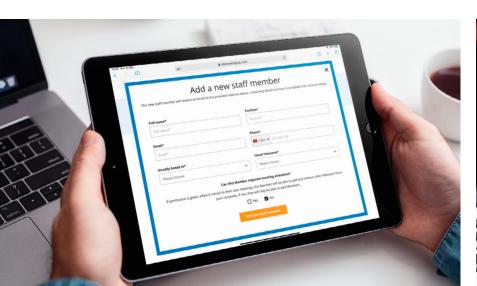
#### BY MEMBER CENTRE

When browsing staff members in the Member Centre, it is easy to see if they are attending the event and book with them immediately.

Each Member's personal calendar also has the ability to view in different time zones in case of travel and each entry contains all the information needed for a successful virtual meeting including who is responsible for starting the meeting, the chosen communication platform, ID address, notes – **everything in one place.** 

We are sure that over the next few years, Members will get great value from the Meeting Hub because making time for a quick 1-2-1 video call and 'seeing' your partners can make all the difference.

www.ufomeetinghub.com





# EUROGATE POLAND ANNOUNCE NEW SEA & RAIL DEPARTMENT MANAGER

Eurogate Logistics (member in Poland) are pleased to announce new management in their Sea and Rail Department. Rafał Budnicki has joined the Eurogate team in the position of Sea and Rail Department Manager. With this appointment, Eurogate Logistics have expanded the company's portfolio with new possibilities of transport services.



Rafał is an expert in sea and rail transport having worked for almost 10 years in the industry, supervising and supporting the efficient functioning of operational departments. He is experienced in dangerous and oversized goods and worked with many logistics operators around the world.

Rafał says; "It is a huge pleasure and opportunity to join the Eurogate team as well as the UFO Organisation. I am sure that the cooperation with UFO members will be fruitful for both sides and I will be able to meet all expectations. I am always trying to think outside the box and by providing new solutions, I will be able to contribute in the development of both organisations." Eurogate Poland comment; "Rafał will be a huge strengthening of our team. He will manage and develop sea and rail shipments operated by Eurogate Logistics and is very enthusiastic about cooperation with UFO members. We believe that with his fresh ideas as well as young and dynamic personality, he is going to fill our organisation perfectly regarding our future goals."

Rafał Budnicki - Sea and Rail Department Manager

Email: rafal.budnicki@eurogate.pl

Tel: + 48 22 578 07 42

Please join us in welcoming Rafał to Eurogate Poland and the UFO family and wish him all the best in his challenging new role. www.eurogate.com

### SHORT VIDEO EXPLAINING OUR **NEW**

#### **MEETING HUB**

We know that people prefer to watch, rather than read when it comes to learning about something new. We also know that learning is best achieved when information is delivered clearly! Therefore, we are creating a series of videos of our new, and some of our most popular, membership features.

Here is the first one - a short video which explains our new Meeting Hub and shows you how to use the system by walking you through a few steps.

Our bespoke new Meeting Hub allows members to easily connect virtually using the platforms that have now become an



essential part of daily life including Zoom, Google Meet, Skype, and WhatsApp. www.ufomeetinghub.com

# Abu-Dhabi

2022 Network Meeting

23-25 October 2022

Did you know one-third of the world's population live within a four-hour flight of Abu Dhabi? The emirate's geographical location between the east and west makes it ideal for international meetings.

W Hotel is going to be an exciting venue for our gathering. Directly linked to the Yas Marina Circuit, it is the only hotel built upon a Grand Prix Racetrack! It is also a gateway to theme parks, shopping malls, a golf course, the beach, and a marina.

Our first chance to meet! After such a challenging 2 years, it will be fantastic to see each other in person again. Our first evening together will be all about celebration! We will meet on Sunday at 18:00 on the famous rooftop Wet Deck where we will enjoy dinner and drinks.

Once the Registration Fee is paid, delegates are able to pre-arrange 1-2-1 meetings prior to arrival. As our meetings are all about networking, our online platform will help you manage your connections - a key feature is the ability to add notes so that you can engage with each other before, during and after our gathering. Our system has thought of everything so our delegates will be fully prepared with all the necessary information including an easy to read schedule for mobile devices. Additionally, as the system is 'live', you can book new meetings during the event if an existing one is unable to go ahead for any reason - maximising your time and ensuring that you get a chance to meet as many companies as possible.

Who is up for a BBQ Beach Party?! On Monday, after a busy day in the meeting room, we will have an exclusive BBQ Party at a stunning Beach Club, Lounge and Restaurant located at Yas Island with stunning waterfront view of the Arabian Gulf. All washed down with an open bar including whisky, vodka, rum, tequila, gin, wine, beer, selected cocktails, soft beverages and mocktails!

Our next gathering will take place in Abu Dhabi from 23-25 October 2022 at the W Hotel Abu Dhabi - Yas Island, just 15 minutes from Abu Dhabi International Airport (AUH) and 1 hour from Dubai International Airport.

Neeting **2022** 



18:00 - 22:00 Welcome Dinner

#### Monday 24 October 2022

09:30 - 17:00 1-2-1 Meetings 19:00 - 22:00 BBQ Beach Party

Tuesday 25 October 2022

09:30 - 17:00 1-2-1 Meetings





