



2027 ANNUAL MEETING

Xi'an, China | 9-11 May

As the historic starting point of the ancient Silk Road, Xi'an has been a hub of international trade and cultural exchange for over 2,000 years, making it a highly symbolic and inspiring destination for our networking event.

China remains one of the world's most important logistics and manufacturing centres, and hosting our meeting in Xi'an provides valuable regional insight while strengthening connections across Asia and beyond.



Held at the prestigious 5-star Grand Hyatt Xi'an, our event will combine highly productive 1-2-1 meetings with an exceptional and memorable programme.



- A visit to the world-famous Terracotta Army, one of the greatest archaeological discoveries of all time.
- Immersive Tang Dynasty dining show blending food, music, dance, and culture, transporting guests back to ancient China's golden era.
- We'll end the event with a relaxed, fun evening at Goji Restaurant, great food, surprises, and a perfect celebratory send-off together.

Register now for our earlybird discount (ends 31 July)

